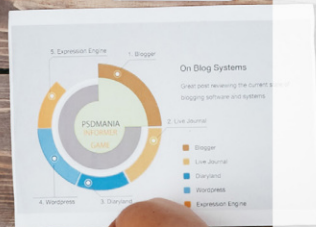


MediaKIT 2024



**Transporte XXI is
the reference newspaper
of the Spanish transport
and logistics companies
since 1992**



NEWSPAPER

Leaders in professional information on the business activity of the Spanish transport and logistics companies with an international vocation (from contracts, investments, research, new technologies, markets, trends, etc.).



SUPPLEMENTS

Leaders in monographs translated to English and with extended distribution at international fairs

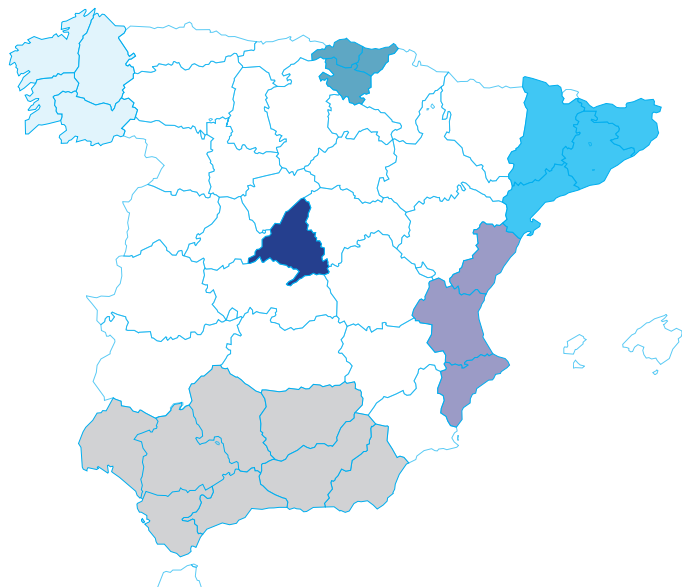


BOOKS

Leaders in the production of unique economic-financial reports

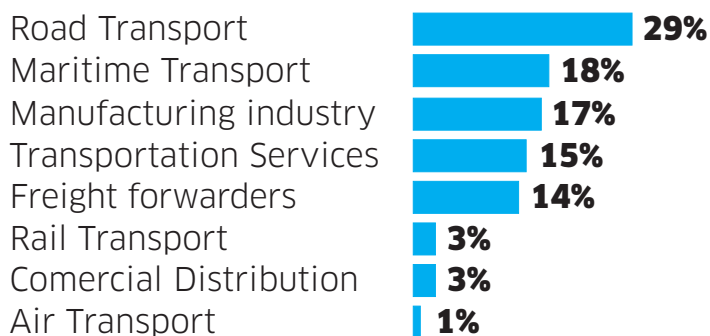
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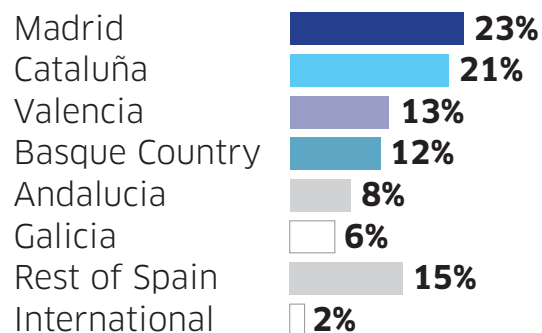


*Additional distribution at national and international fairs and events

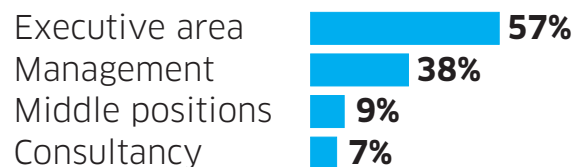
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DISTRIBUTION BY GEOGRAFICAL AREAS



BY AREA OF RESPONSIBILITY



Entrepreneurs and managers in constant development, interested in the Transport and Logistics sector's business activity, and in the financial and operational ratios of the companies that make it up.



Print/month
2.000*



Pass Along
4,6



Total readers/month
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Total readers/year
101.200



Frequency
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PRINT EDITION AND SPECIAL PRODUCTS

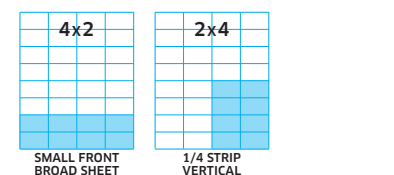
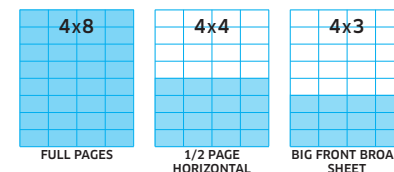
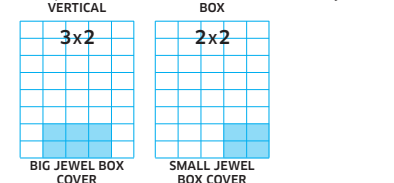
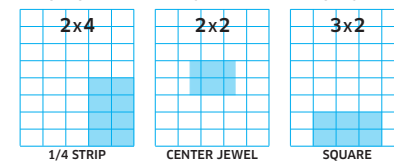
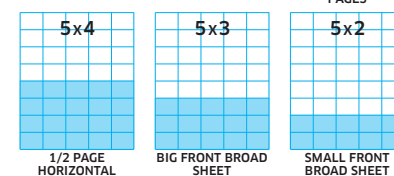
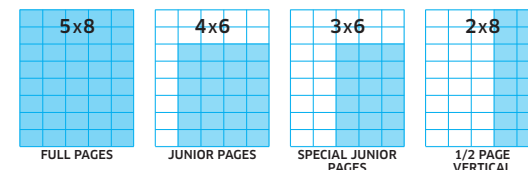
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Rates

- 20% surcharge at requested locations
- All prices without VAT, indicated in euros
- If you don't have an ad, we can help you with the layout design (only to be used in our publications).
- * For companies celebrating their anniversary we have the section "Companies with History" (with special price).



ESPECIFICATIONS

- We do accept static (JPG, PNG) or animated (GIF) files.
- All our digital campaigns must be on a online/offline mix.
- Animated GIFs will display 3 second frames with a maximum of 6 frames.
- Ads with white or transparent background to features a one pixel frame.

DIGITAL

	DIMENSIONS	PRICE/MONTH	MAX FILE SIZE
		HOME	JPG/PNG/GIF
Bilboard	984 x 170 px	750 €	100KB
Square	250 x 250 px	600 €	40KB
Leaderboard	728 x 90 px	750 €	40KB
Medium wide rectangle	250 x 300 px	600 €	40KB
Banner	468 x 60 px	650 €	40KB
Skyscraper	120 x 600 px	350 €	40KB
Medium rectangle	300 x 250 px	600 €	40KB
Wide Skyscraper	160 x 600 px	360 €	40KB
Modal Pop Up	On request	5.000 €	



Web Rates

*

All prices excl. VAT, quoted in Euros



April

PUERTOS DE ESPAÑA

04/01

SPANISH PORTS

04/15

The most **extensive and insightful monograph for ports and industry related companies in Spain**. Translated into English, we offer a special distribution at the top industry trade shows, and free distribution to all of our subscribers. Plus, a special promotional price on Spanish-English adverts.



May

INMOLOGISTICS

15/05

The most insightful and documented **monograph on logistics real estate** in Spain. Present and future developments; most attractive areas; and recent investments, together on a special report.

To be distributed at Barcelona's Salón de la Logística (SIL) and Barcelona New Economy Week (BNEW).



June

GET YOUR FREIGHT TOGETHER

01/06

The situation of shortages and abandonment of the profession due to hard working conditions is putting the global transport chain under pressure.

This **special Inside Pages report will give visibility to companies that are adopting these recommendations to improve conditions for drivers**, a key asset in the supply chain. With additional distribution during the 2024 Astic Assembly (13-14 June in Bilbao).

WHO RULES IN TRANSPORT IN SPAIN?

15/05

The top financial and economic report in Spain, all transport modes: road, maritime, rail, freight forwarders, logistics operators and postal express. **To be distributed at the top Transport and Logistics trade fairs in Spain, Barcelona's Salón de la Logística (SIL) and BNEW (Barcelona New Economy Week).**

A document that remains on employers' desks all year round.

Being at "Who rules..." is being amongst the very best of transport and logistics in Spain.

Editorial Program 2024



June

WHITE BOOK FREIGHT FORWARDERS 01/06

The Freight Forwarders White Book is **an extensive financial report** on 700 Spanish companies, together with a TOP 500 Spanish freight forwarders by turnover



WHITE BOOK OVERLAND LOGISTICS AND LOGISTIC OPERATORS 15/06

This White Book is the result of the merger of the Road and Logistics Operators books, making it the most exhaustive document on the transport and logistics sector in Spain. **With the ranking by turnover of the top 1,000 road transport companies and the top 200 logistics operators**, together with a detailed analysis of the financial health (sales, costs, results and equity evolution) of the sector.



July

WHITE BOOK MARITIME SECTOR 01/07

Last but not least on our White Book Collection. A book to know everything on the **financial and economic health of the port and maritime industry** in Spain. Shipping companies, stevedores, terminal operators, etc... Free distribution to all of our subscribers.



AIR CARGO 01/07

Air freight traffics worldwide and national, airports, freight forwarders...

Everything related with the air cargo business and its players in the aviation sector analysed globally and by Spanish region.

A Transporte XXI 19 years old classic coming to our subscribers mail box every year.



WORLD TOP 200 CONTAINER PORTS 15/07

Annual review of the evolution of the world container business and its global traffic and its implications for the shipping market. The only **container traffic ranking of the world's top 200 ports** to be published. Together with the most recent news on terminal operators and the most notorious investments, a free document for all of our subscribers.

A must to be recognised amongst the 200 best.

Editorial Program 2024



September

LOGÍSTICA DEL FRÍO

15/09

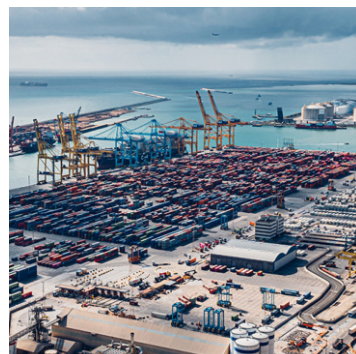
COOL LOGISTICS

15/12

The Spanish cold logistics industry has grown strongly together with the country's leadership in vegetable and fruits production in Europe.

Cool Logistics is **the most extensive report on the business activities and financial health** of the cold transport and logistics specialists.

Being in cool logistics is to be with the best, with distribution in the top national and international trade fairs. In addition, we offer a special price for the Spanish-English editions.



October

BARCELONA PORT CONTAINERS

15/10

This special report on inside pages summarises the current state of the container transport business in the Port of Barcelona, together with the ranking by turnover and market evolution.



INTEGRATED LOGISTICS

15/10

Our new feature focused on the latest technological deployments and trends for the transport and logistics industry. **AI, machine learning, VR, data mining, etc.**

On a success stories special monograph to be distributed at Logistics & Automation Madrid trade show, the professional event that has grown the most in the world of supply chain management in Spain.



November

VALENCIA PORT CONTAINERS

11/01

ALGECIRAS PORT CONTAINERS

11/15

An essential report for the community of carriers in the ports of Valencia and Algeciras. All the developments of the last year, together with a **ranking by turnover, the evolution of the markets and surveys of the main operators.**



SMART PORTS

01/11

New management process strategies, automation, AI... Ports are aimed to become a smarter link of the global supply chain.

Our special report on Smart Ports brings together all the smart projects Spanish ports are involved in, together with the public entity Puertos del Estado **"Puerto 4.0" Project**, the latest innovative technologies being developed and/or launched in Spain by industry leaders, and the shipping companies and port authorities initiatives.

TRANSPORTE XXI produces the best value added content you can find on Spanish transport business and delivers to all the decision makers of the Spanish ports. With a special distribution in Smart City World Congress.

Editorial Program 2024



December

POSTAL - EXPRESS - COURIER 01/12

An extensive financial economic report on the top Parcel, Express and Courier companies in Spain, together with articles on the latest developments in the industry. Free distribution to all of our subscribers.

Aggregated balance sheets and P&L accounts of more than 250 companies, and their analysis.



MULTIMODALITY 01/12

A detailed report on the state of multimodality in Spain.

The final document that analyzes the evolution of the extended transport chain, and how the different actors (maritime, road, rail and air cargo) have advanced over the last 12 months towards the efficiency of Spanish transport.

Again, a quality and unique work by TRANSPORTE XXI. Being in Multimodality is **to reach all the spanish multimodal leaders at one blow** and a declaration of leadership.



100x17 15/12

The Spanish map of road transport companies. Who does what in each region in Spain. An exhaustive economic, financial and business report of 1,700 companies, with insights and **rankings for each of the 17 Autonomous communities** of Spain, along with profitability data, operational costs, etc.

If you want to know who occupies number one position in your community, this is the only report in Spain that tells you.



50 GOOD NEWS FROM 2024 15/12

Christmas is time for remembering the very best of the year and planning for the future with stronger ambitions. **We reprint all the best and most meaningful stories of the year.** Be there, let's celebrate!

Editorial Program 2024

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